

CNN

TRAVELLER

THE MAGAZINE FOR THE FREQUENT TRAVELLER

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NEW EXPERIENCE

TRAVEL WITH THE INTERNET

TRAVEL WITH THE Internet



If the Internet continues to expand at the current rate, then, by the year 2002, more people will be connected than there are people in the world! Everyone is talking about it, but who is using it, what for, where are they going and why?

/travmag/ the world's first printed Internet travel magazine, which now publishes its own annual directory, is conducting a continuous survey among its readers at <http://www.demon.co.uk/travmag/>.

The latest findings show that 73 per cent of 'surfers' are men, 42 per cent are aged 40 plus and the majority in a high-income bracket. Over a third spend more than an hour each day on-line, 38 per cent of them from their workplace. The great majority – 85 per cent – just look for information, generally on holiday destinations worldwide, and one in 10 for business trips.

Favourite travel web sites among those surveyed include Lonely Planet, Virtual Tourist, City Net, Conde Nast Traveler, World Travel Net, Travelocity, TravelWeb, and Internet Travel Network. Certain to join the list before too long is CNNHotels, which has invaluable information for the frequent traveller. You

can access CNNHotels at <http://CNNHotels.com>

All these sites can be accessed via /travmag/ at <http://www.demon.co.uk/travmag/>. If you would like to receive a free copy of the /travmag/Internet Travel Directory 1997, please e-mail: cnn@travmag.demon.co.uk or call +44 181 994 6477.

